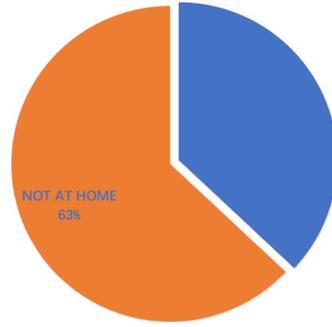


How Can Interior Design Help Create An Effective Study Center In China?



The Study Center is a place for self-study. Learning centers are usually divided into two models in China. One is open near the school for students, graduate students, final exams, special exams, self-tests and exams. The review is the main task, and the other is mainly for white-collar workers who need to learn. The learning center is built on four main factors, namely the degree of urban development, the style of design, the geographical location of the study room, publicity channels and business methods. The more developed the city, the stronger the spending power, and the higher the demand for learning. The learning center has high requirements for the environment. The environment must be comfortable and well designed. I am interested in how interior design can help build effective learning centers in China, and how to use interior design to improve the comfort of the environment and increase learning efficiency. My expectation is to provide consumers with a place where they can get more learning opportunities, discover weaknesses in the Chinese design of learning systems, and provide solutions to help people work more effectively in the learning center.

Percentage of people who like to study at home/not at home



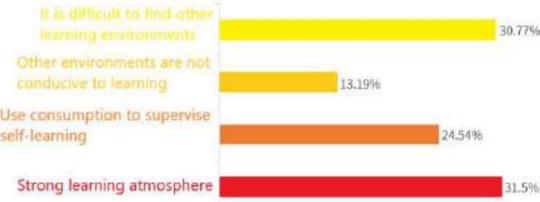
Post-secondary research shows that 63% of people in China prefer to study outside than at home because they believe that there are too many confounding factors at home, there is no way to concentrate, it is easy to be distracted, and the efficiency is very low. I think it is more suitable for learning in a library, coffee shop or learning center, because a suitable learning environment can be obtained, which can eliminate most interference and achieve more focus on learning. Some people also said that the reason why they prefer to study outside is because the work place is far away from home, and they will feel tired and lose the motivation to study when they get home. Therefore, most people choose to study outside first and then go home..

Why need a learning center



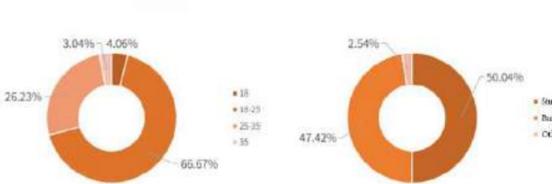
There are relatively few public libraries in China, and most of them are only available to students. As a result, most people who have graduated do not have enough places to study, and the flow of people in public libraries is very messy. As a result, many people cannot study seriously in the library. Low learning efficiency. Nowadays, most Chinese libraries still focus on the single function of borrowing books, lacking the function of a place for public communication. Therefore, in people's habitual thinking, it is not necessary to go to the library without reading paper books.

Investigation on Reasons for Consumption in China Paid Learning Center



1. Graduate entrance examinations and public examinations for college students increase year by year
2. The young business people are under high pressure from competition, and they must improve themselves through learning, research and other methods
3. There are a large number of young people in big cities, and the openness of public resources is not ideal. For college students preparing for exams, they face incomplete facilities such as lack of library locations and lack of sockets in study rooms. Young business people are faced with a poor learning atmosphere, no quiet learning relief, and no learning atmosphere.

Customer groups



The figure above shows the survey status of the consumer population of the China Self-study Center. It is mainly college students and business workers aged 18-35. However, among these groups, college students have winter and summer vacations, plus no independence. The source of economic resources, so most of the consumer groups are mainly commercial workers.

Examples of existing learning centers in China



- Introduction to main area distribution
- 1) Black Room: can only read and write here, but you cannot use the computer;
 - 2) White House: It is specially used for people who need a computer;
 - 3) Public areas and seminar rooms give users a space to communicate with each other;
 - 4) The rest room, pantry, and toilet meet all the needs of users other than learning

Building research

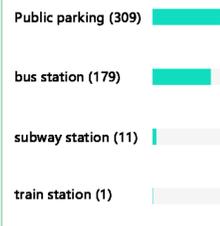
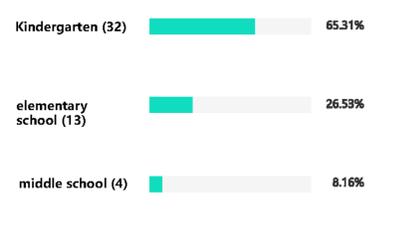
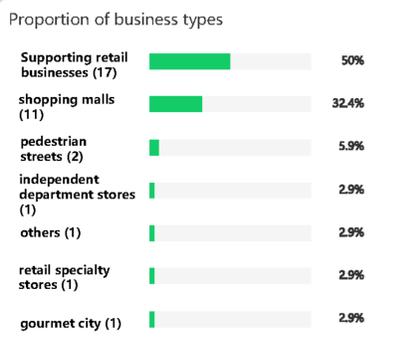


This is an abandoned printing and dyeing factory. The factory was established in 1989 in Futian District, Shenzhen. This is a printing and dyeing factory established by a joint venture between a state-owned enterprise and a Hong Kong company. It witnessed the prosperity of Shenzhen's printing and dyeing industry in the early days of reform and opening up. The few written records show that when the printing and dyeing factory was at its most glorious, the products printed by the factory were not only sold domestically, but also exported overseas, becoming a major taxpayer in the industry in Shenzhen at that time. The printing and dyeing technology of the building has provided tremendous contributions and services to the local area. However, with the progress of the times, Futian District has become the second center of Shenzhen and has developed rapidly. Therefore, the local government is increasingly concerned about air pollution and environmental protection issues. It also led to the main reason why the factory had to be closed in 2003 and has since withdrawn from the stage of history.

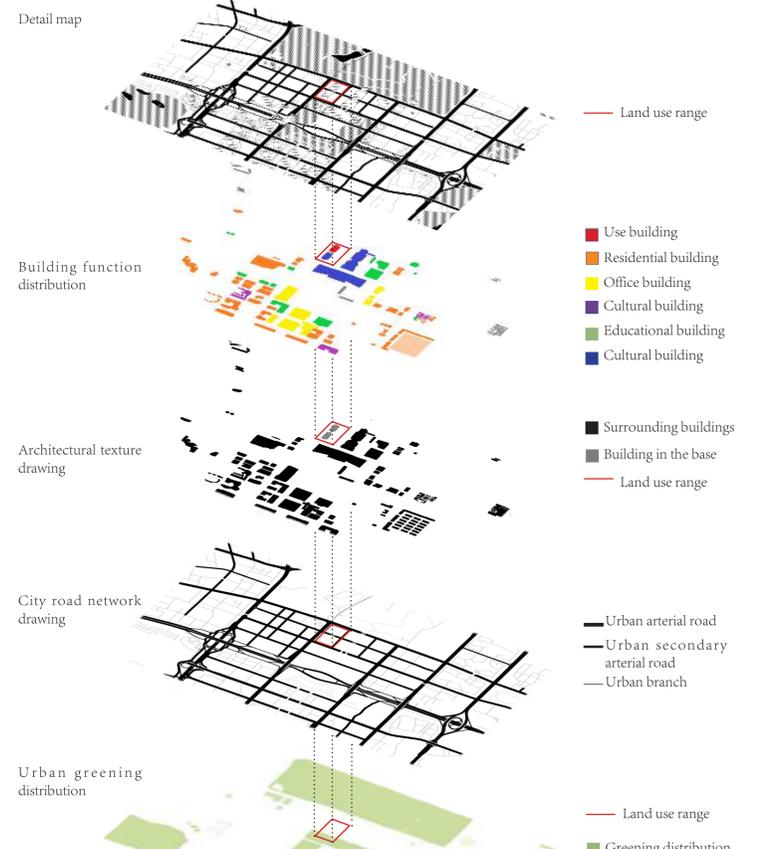
2km surrounding survey

Overview of surrounding facilities around 2 kilometers		
Business package	shopping center	11
	restaurant	1750
	Supermarket	399
	Hotel	163
	Leisure place	226
Transportation facilities	Number of main roads	6
	car park	309
	Traffic station	190
Other	Educational i	49
	Other gathering	52

4 minutes Walk to station	3 minutes Walk to bus stop
7 minutes Drive to the train station	44 minutes Drive to the airport

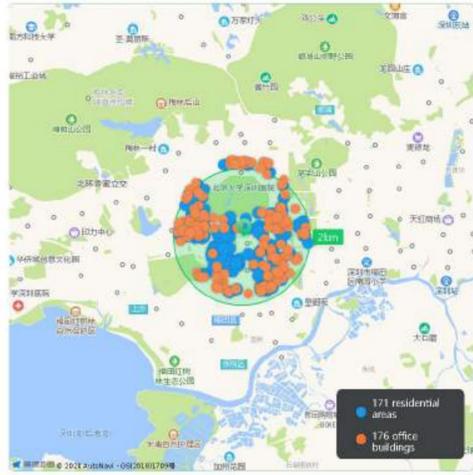


Source: Chinese National of Statistics, Chinese National Tourism Administration

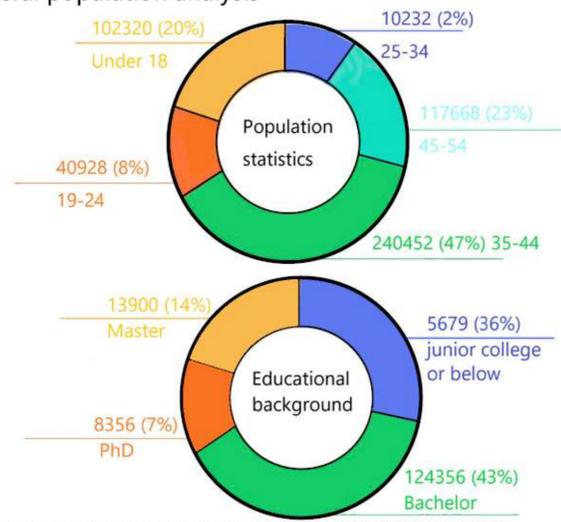


Survey report of surrounding population and consumption

Overview of data such as population/house price of the surrounding 2 kilometers	
Population size	511,600 people
	12% of the city's population
	Population size score of 9.2
Average transaction price of second-hand housing	63454 yuan/m ²
	30.5% higher than the city
Average house rent	102 yuan/month/m ²
	24.4% higher than the whole city
consumption	8.7 minutes



Peripheral population analysis



Source: Chinese National of Statistics, Chinese National Tourism Administration, Big Data of Winner, Map of Gaode

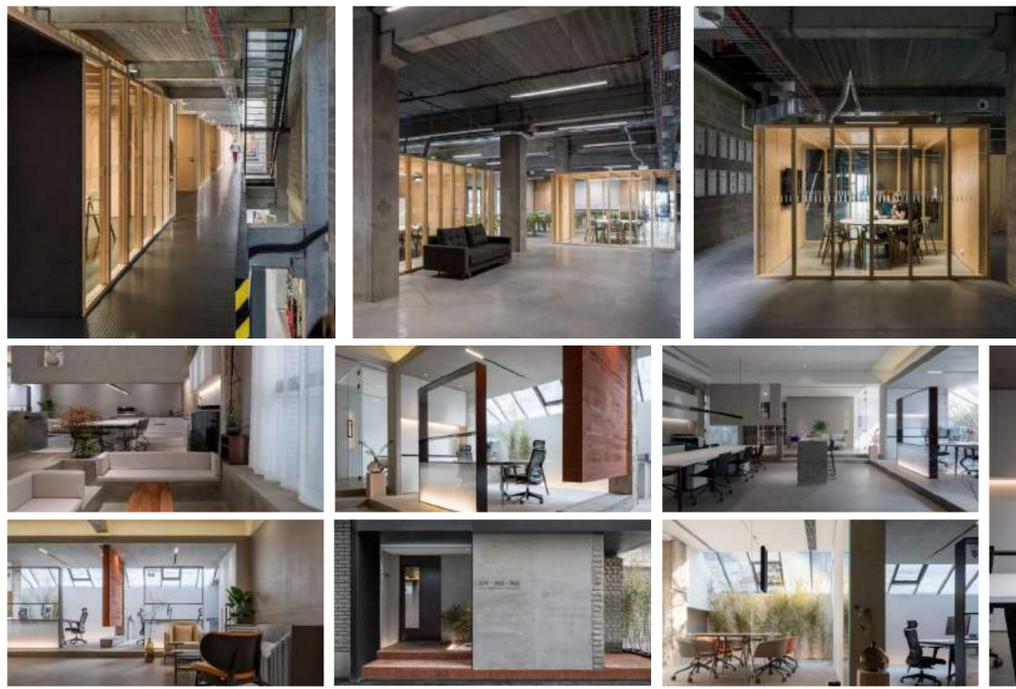
Design process and design concept

Old factory renovation case

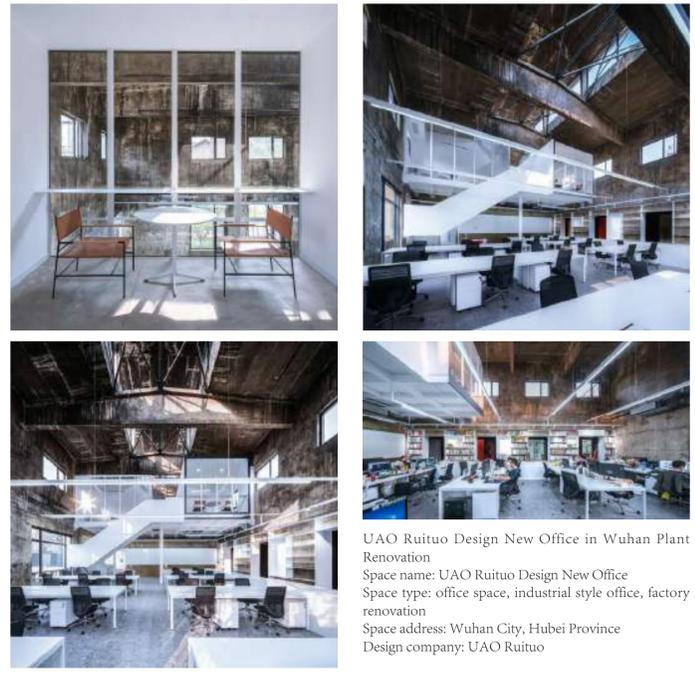


Both create characteristics and restore the true colors. These photos are from the renovated abandoned factory. Most of the factories are renovated into studios, coffee shops, bars and museums. The style and history of the building are used to attract most of the customers.

Design concept style and Design concept materials



Space name: GA DRILLING
 Space type: office space, industrial style office
 Space address: Slovakia
 Design company: GutGut, Roman Zitnansky architecture
 Space main materials: self-leveling concrete, concrete, wood, wick pattern glass, metal mesh, PVC plastic floor



UAO Ruituo Design New Office in Wuhan Plant Renovation
 Space name: UAO Ruituo Design New Office
 Space type: office space, industrial style office, factory renovation
 Space address: Wuhan City, Hubei Province
 Design company: UAO Ruituo

Nanjing Qi Ke Architectural Design Firm Office

Self-leveling concrete, cement paint, rammed earth texture paint, Changhong glass, matte glass, white latex paint

Sketch Drawing And the design process

