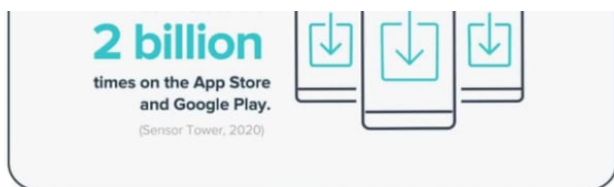


Yafei Zhao

Communication, Culture and Media MA



In February 2019, TikTok reached its first billion downloads. The app took just under eight months to gain half a billion more. These figures are nothing short of impressive, considering that the app was launched only as recently as 2016.

Today, TikTok's growth is showing no signs of stopping. The latest TikTok statistics show that as of April 2020, the popular video app has been downloaded more than

Email —

Instagram —

@iamyafeizhao

Twitter —

@IamYafeZhao

LinkedIn —

Yafei Zhao

This PDF has been generated automatically by the Coventry University Degree Show 2020 website. For more information and to see examples of all our students' work, please visit:

covdegreeshow.coventry.ac.uk